

Santa Clara Valley IPSSA Newsletter



Next General Membership Meeting
Thursday, July 21, 2016

santaclaraipssa@gmail .com

Napredak Hall, 770 Montague Expway
Dinner at 6:30pm, Meeting at 7:00pm
Volume #25, Issue *9

Board of Directors

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David Allen JR – Vice President (408) 515-3057
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PRESIDENT'S MESSAGE

I know we're all busy! BUT you need to take time for yourself and your business.

Since our meeting was over booked last month, we still need to conduct our meeting.

This month we are voting on our sick route procedure and voting to take it out of our Standing Rules.

Because the sick route procedure is set by the lawyers.

This month we need to get BLUE Cards from every one. Please bring your laptops and smart phones so you can complete your card Thursday night.

Haywards Jade Nicol hosting dinner and Ben Carver (Field tech) is with us Thursday night for YOU!

PLEASE bring your Questions for repairs.

Ben is here at special request of many company owners that want to increase their Bottom line \$\$\$.

We have one person out on sick route coverage.

Thank You to the people doing coverage for Gary!

See you all Thursday night.

Joe McVeigh

IPSSA Santa Clara
(largest chapter in Bay Area)
August meeting Thursday, 8/18

What pH is Best for Swimming Pools?

Reply-To: "Kim Skinner" <kim@on-balance.com>

Experienced service techs know that the pH rises faster in pools with waterfalls and fountains, in pool water with high alkalinity (above 100 ppm), in very shallow pools, or in spas with hot water temperatures and high aeration. But why is this so? It all has to do with increased carbon dioxide out-gassing.

Other factors that contribute to increasing pH somewhat include plaster pools (especially recently plastered pools, including quartz and pebble finishes), and the use of high pH chlorinating compounds, such as sodium hypochlorite (bleach), Cal hypo, or salt water chlorine generation systems (SWCG).

It is a reality that many pools and spas experience the pH rising from 7.4 to 8.0 within 48 hours, and in some situations, rising to as high as 8.4 within another 48 hours.

But even without the above specific conditions and other influences, the pH in most pools often rises above 7.8 in less than seven days when the carbonate alkalinity is above 80 ppm.

What does this all mean? It means that thousands upon thousands of pools are not kept within the (APSP-recommended) pH range of 7.2 to 7.8 on a constant basis. And this would be true ever since pools starting getting built in residential backyards many years ago.

Yet, for the past 50 years, our industry's chemists, class instructors, and trade associations have been advocating to service techs that a pH above 7.8 is wrong, unsafe, automatically unbalanced, and causes various problems. Is that true, or not?

In our upcoming email updates, we will examine our industry's (archaic) 50-year-old recommended pH and alkalinity levels, the scientific basis, and why a modernized standard is needed to make it more applicable to all pool conditions and situations. We will also examine the recommended chlorine levels and its' efficacy, and tie this all together for improved pool water maintenance.

INTELLIFLO® 2 VST VARIABLE SPEED PUMP \$100 REBATE EXTENDED

*Update Your Showroom and Counter Card
Today*

It's extended! The Pump Up Your Savings rebate event has been extended through September 9, 2016, for purchases of the IntelliFlo® 2 VST and IntelliPro® 2 VST Variable Speed Pumps.

For a \$100 rebate, consumers must make a qualifying purchase of an IntelliFlo 2 VST or IntelliPro 2 VST Variable Speed Pump in-store or via a builder or service professional and have the pump professionally installed between April 1, 2016, and September 9, 2016. All rebates must be redeemed by October 10, 2016.

With the \$100 rebate on the IntelliFlo 2 VST or IntelliPro 2 VST Variable Speed Pumps extended and the \$50 rebate offer for IntelliFlo® or IntelliPro® Variable Speed Pumps expired, it's time to update your literature and signage. Update your counter card with the two-piece topper, which covers the top banner and bottom left-hand corner rebate information with our new one. Also update the IntelliFlo 2 VST rebate flyer, so your customers will have the up-to-date rebate form when they submit their rebates.







LUNCH and LEARN

Every Wednesday 11AM-2PM  **REDWOOD CITY**
Every Thursday 11AM-2PM  **SANTA CLARA**

July 20-21	July 27-28	August 3-4
 David Lagrimas	 Tim Dougherty	 Devin Cahn Associates Nate Womack

SCP Santa Clara, 2036 Martin Ave., Santa Clara 408-327-4900
 SPP Redwood City, 2692 Middlefield #H, Redwood City 650-257-8207



WE ARE OVERSTOCKED!



ZODIAC

Jandy JXi 260 Natural Gas Heater

\$1,363.00!

046-104-8560

Hurry, while supplies last!

Prices good through July 30th, 2016



GROW YOUR KNOWLEDGE ON THE NEW TRU-CLEAR SALT SYSTEM

Learn how to install and operate TruClear!

In this webinar, you'll learn:

- Installation and set up
- Features and benefits
- How to mount the power pack
- How to install the cell
- And more!

Attendees will also automatically be entered for a chance to win a TruClear (part # TRUCLEAR11K), which will be raffled off at the end of the webinar!

[Register for the webinar](#)

[Presenter: Rocco Russo, Regional Trainer](#)

[Date: Thursday, August 11, 2016](#)

[Time: 10am PT / 11am MST / 12pm CT / 1pm ET](#)

[Duration: 1 hour](#)

American Leak Detection	Bill Webb	408-729-5325	ald114@garlic.com	Leak Detection
Baby Barrier	Ben Fiscalini	408-806-2223	kpkicking@yahoo.com	Removeable Pool Safety Fence
Blake Sales	Ron Eger	360-970-3233	ron.eger@blakesales.net	Manufacturers Rep
Blueray xl	Chris Galvan	714-497-8822	chrisg@bluerayxl.com	CEO
Burkett's Pool Plastering	Jason Steenburgh	209-595-6016	burkettjsaason@gmail.com	Pool Remodeling
ChemQuip Inc.	Chris Sanders	510-887-7946	csanders@chemquip.com	Distributor
Elm Distribution	John Kies	916-853-2600	john@elmdistribution.com	Solar Panel Distributor
Gull Industries	Mike Kennedy	408-293-3523	mike@gullsolar.com	Solar Panel Manufacturer
Halosource--SeaKlear	Jerry Jenkins	831-334-2830	jjenkins@seaklear.com	SeaKlear Chemicals
HASA, Inc.	Gabe Talese	650-243-1962	gabetalese@hasapool.com	Pool & Spa Chemical Manufacturer
Hayward Industries, Inc.	Jade Nicole	925-239-9748	jinicol@haywardnet.com	Pool Equipment Manufacturer
Leisure Supply	Matt Anderson	408-727-8100	maanders@kellersupply.com	Distributor
Life Saver Pool Fence	Mark Hinkle	408-779-7922	mark@garlic.com	Removeable Pool Safety Fence
Natural Chemistry	Pat Smith	916-899-0915	psmith@naturalchemistry.com	Chemical Manufacturer
Oreg	Travis Hetzner	951-760-3149	travis@oreqcorp.com	Pool Equipment Manufacturer
Paramount Pool & Spa	John Andersen	925-595-7516	JAnderson@1paramount.com	Pool Equipment Manufacturer
Pentair Pool Products	David Lagrimas	209-627-6356	Dave.Lagrimas@pentair.com	Pool Equipment Manufacturer
Pool Covers, Inc.	Cheryl MacLennan	707-386-9106	cmaclennan@poolcoversinc.com	Swimming Pool Safety Covers
Precision Leak Detection	Kevin Brady	925-776-7588	pldinc@comcast.net	Leak Detection
Purity Pool Products	Rich Gross	530-472-3298	rich@puritypool.com	Pool Equipment Manufacturer
RayPak Inc.	Rick Witt	916-715-3470	rwitt@raypak.com	Pool Heater Manufacturer
Sales Link, Inc.	Jeff Moscoe	707-533-5136	Jeff@saleslinkinc.com	Manufacturers Rep
SCP Distributors	Steve Strauss	408-327-4900	Steve.Strauss@poolcorp.com	Distributor
Scuba Pool Repair	Drew Andersen	408-866-1945	drew@scubapoolrepair.com	Underwater Pool Repair
SunTrek Industries, Inc.	Elliot Fisher	831-297-0280	elliott@suntreksolar.com	Solar Pool Heating, Electricity, Hot Water
Superior Pool Products	Brian Rivera	650-257-8207	brianrivera@sppdistributors.com	Distributor
Swimco	Bob Raymond	408-378-2607	swimcobot@yahoo.com	Motor Repair
Wissbaum & Associates, LLC	Kirk Wissbaum	503-804-9303	Kirk_w@bcsreps.com	Sales Rep / Manufacturers Rep
W R Meadows	Patrick Raney	916-806-8924	praney@wrmeadows.com	Deck-O-Seal Manufacturer
Zodiac Pool Systems, Inc.	Nick Woodsen	925-357-7731	Nick.Woodson@zodiac.com	Pool Equipment Manufacturer



This is why I tear the filter down on all new customers.

Why did this time clock FAIL?

